



IT'S TIME TO DO THINGS
DIFFERENTLY
AYENI, ADEKUNLE SAMUEL



Frank Nweke
Opening Declaration



Reverend. Kola Oyeyemi
Topic: Relationship Between Corporate Nigeria and
Entertainment: Parasitism or Symbiosis'.



Amaka Igwe
Topic: The Nollywood Paradigm - Reflections
From An Unapologetic Commercial Nollywood
Filmmaker'



Keke Ogungbe
Topic: Are Record Labels Endangered Species?



Chris Ubosi
Topic: 'Role of the media in
developing the industry of our
dreams'.

2013

Building the Industry of our Dreams

Music Panelists: I.K Osakioduwa, Olisa Adibua, 2Baba Idibia, Edi Lawani and Tony Okoroji.



2Baba Idibia

Topic: 'Slaying The Collective Rights monster' -



2014 Creating Pathways To The Future



Omotola Jalade-Ekeinde

Topic: 'Why We Should Care'



Professor Adebambo Adewopo

Topic: 'Music Lessons And Collective Administration'



Nollywood Panelists: Chris Ihidero, Shaibu Husseini, Peace Anyiam-Osigwe, Ramsey Nouah and Emeka Mba



Pat Utomi

Topic: 'Solving The Distribution Problem Once And For All'



Joke Silva

Topic: Teaching and Training
Tomorrow's Talent



2015

Buying and Selling Nigerian Entertainment And Everything In-Between



Chocolate City Music At NECLIVE 3



Mark Redguard
Topic: Content Of The Future



MI. Deji Awokoya, Seyi Shay,
Osagie Alonge At NECLive 3

2016: Last Hope for Africa's biggest economy



D'banj

Topic: Content Is The New Crude



John Ugbe

Topic: 'Intervention strategies: An Open conversation and case studies



Banky W

Topic: Content Marketing: The Power of Music, Comedy & More'



Olatunde Falase

Topic: "The Era of Global Business and Disruptive Models'



Panelists:: Daryn Wobbe, Oye Akideinde, Toyosi Alabi, Adole Onoja, Tunji Andrews



Funke Akindele



Basketmouth

Topic: Why The Rest Of The World Needs African Entertainment



John Ugbe

Topic: 'How Nollywood Is Reclaiming The Market from Hollywood.'



Alibaba

Topic: 'How Nigeria's Comedy is saving Lives and Creating Jobs.'



Alex Okosi

Topic: How To Create Entertainment For Global Audience - The MTV Story



Kwam 1

Topic: Looking Back, To Plot The Future Of Music



Toyin Abraham

Topic: 'How Nollywood Is Reclaiming The Market from Hollywood.'

2018: Emerging Markets, Trends and Opportunities



Jason Njoku

Topic: Understanding Emerging Markets, Trends and Opportunities



Cobhams Asuquo

Topic: Opportunities & Prospects In Entertainment & Tech



Martin Mabutho

Topic: Building Content For A Digital Generation



D'Banj

Topic: Understanding Emerging Markets, Trends and Opportunities



Simi

Surprise Performance By the award-winning songstress



Nigerian Stars At #NECLive 6

W H Y

Outstanding Videos From Past Editions Of NECLive

John Ugbe - Why BBNaija Is Shot Abroad

IYANYA SPEAKS ON PRESENTING NIGERIAN MUSIC TO THE WORLD



AT #NECLIVE5

**Outstanding Videos
From Past Editions
Of NECLive**

STRUCTURE OF THE NIGERIAN MUSIC INDUSTRY AND HOW TO MAKE YOUR MONEY BACK



#NECLIVE5 PANEL SESSION

**Outstanding
Videos From Past
Editions
Of NECLive**

THAT MOMENT ADESUA ETOMI AND TOYIN ABRAHAM

NET

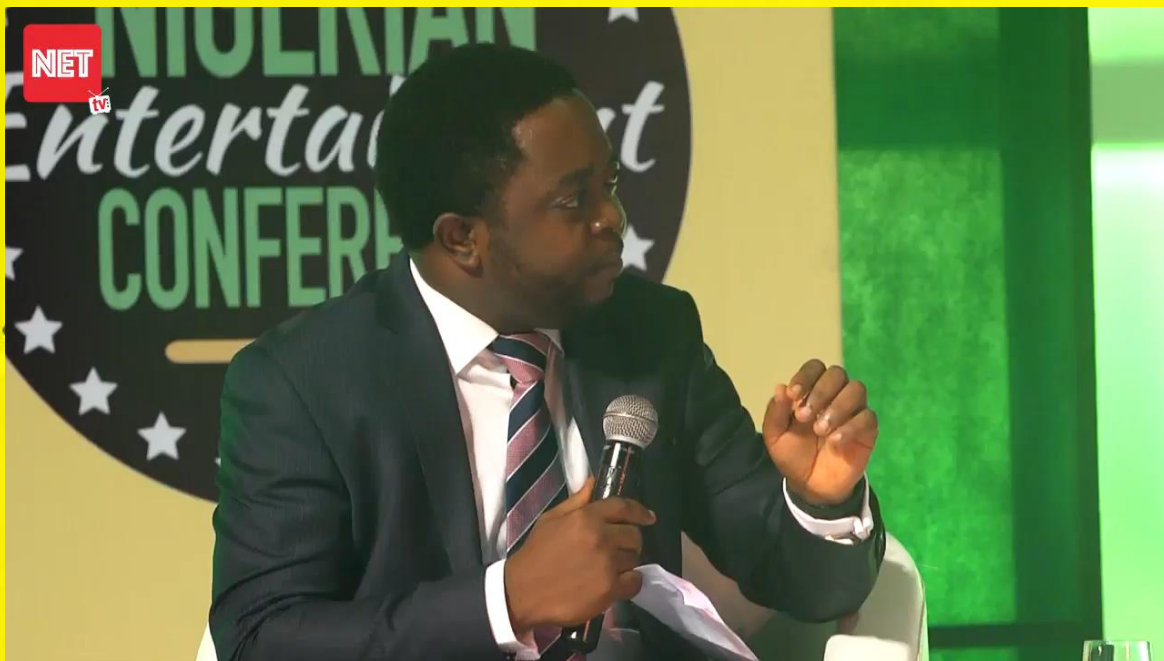
tv



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WENT HEAD TO HEAD AT #NECLIVE5

**Outstanding Videos
From Past Editions
Of NECLive**

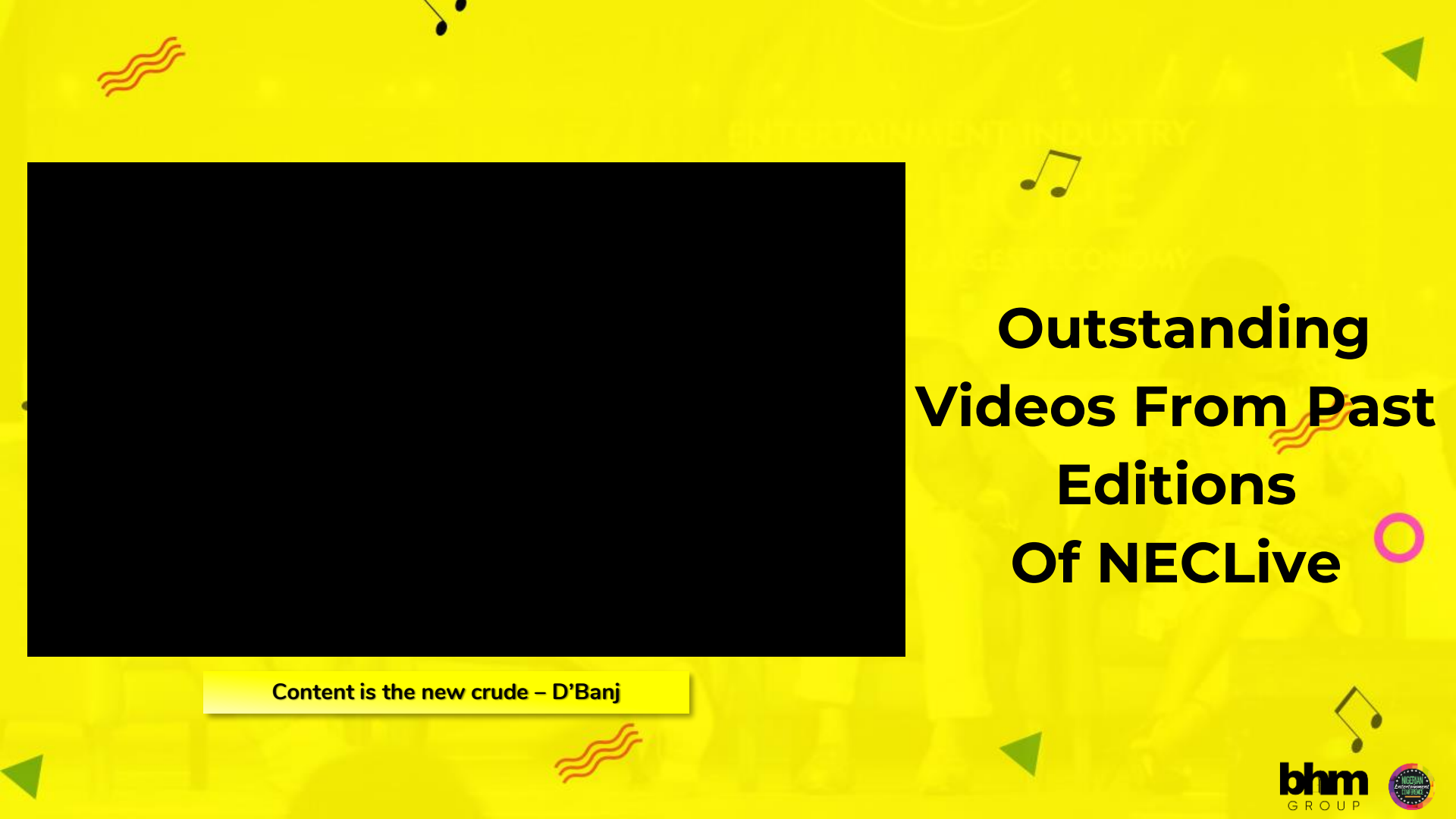


Patrick Doyle Commends Nigerian Creators

**Outstanding
Videos From Past
Editions
Of NECLive**



Outstanding Videos From Past Editions Of NECLive



Outstanding Videos From Past Editions Of NECLive

Content is the new crude – D'Banj



Memorable Performances From Past Editions Of NECLive

Aramide renders the National Anthem



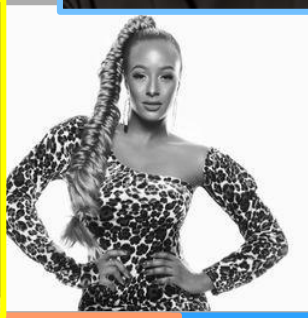
K1 performs at #NECLive5

Memorable Performances From Past Editions Of NECLive



Davido And Shizzi Produce On Stage

Memorable Performances From Past Editions Of NECLive



The Future 2.0

1 day to 3 days

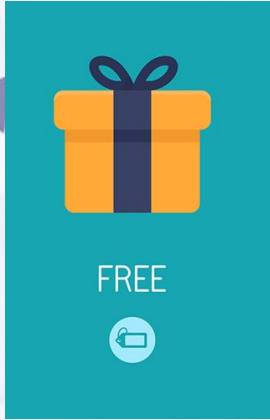


The Future 2.0

Boring sit-downs to
▶ massive shows.



The Future 2.0



🌊 The Future 2.0

Nigerians only to reps
from all over. 😊



The Future 2.0

 1 city to 3 cities



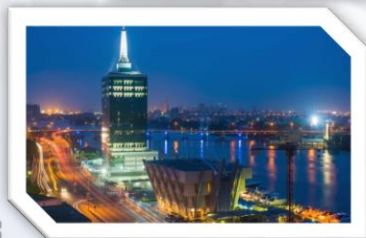
Lagos



Abuja



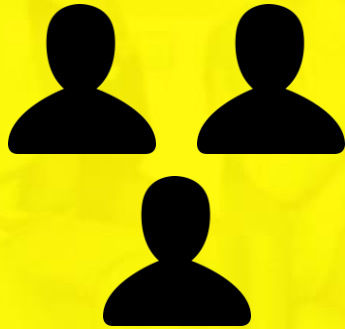
PH



Lagos

The Future 2.0

3000 people



10000+ people



Partners, Sponsors & Exhibitors





IT'S TIME TO DO THINGS
DIFFERENTLY



bhm
GROUP