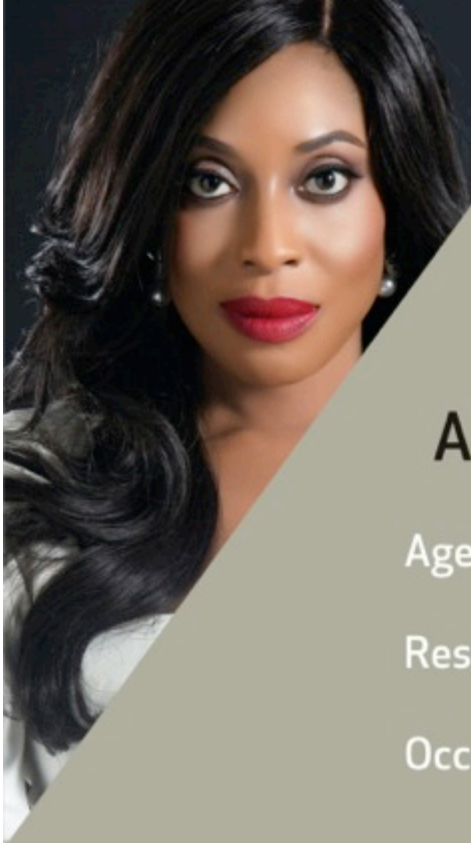


EBONYLIFE



About Mo Abudu



About Mo Abudu

Age: 50

Residence: Lagos City, Nigeria

Occupation: Talk show hostess, TV Producer, Media personality,
Human Resource Management consultant and
Entrepreneur/Venture Capitalist



About Mo Abudu : ExxonMobil

Mo was recruited 1993 by Arthur Andersen for Esso Exploration & Production Nigeria Limited (now ExxonMobil) to head up their Human Resources and Training unit.

She served in this role until the turn of the century (year 2000), when she successfully executed her responsibilities as a member of the ExxonMobil HR Transition and Merger team in ensuring a smooth and seamless transition process.

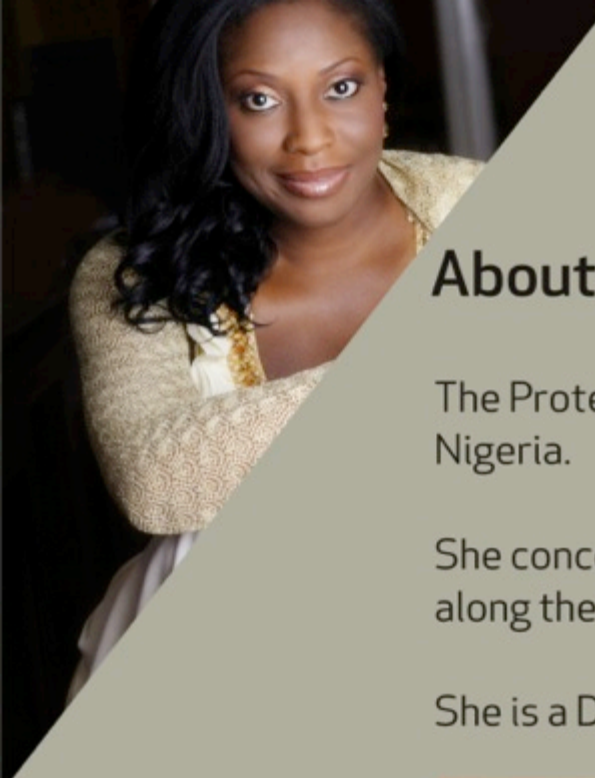


About Mo Abudu – Vic Lawrence & Associates Ltd.

She is the Founding Partner and Managing Director of Vic Lawrence & Associates Limited, a leading HR Consulting firm.

In 2001, VLA was the first beneficiary of SMEEIS (Small and Medium Enterprises Equity Investment Scheme) and VLA has also made history by being the first Company to exit the scheme. Today VLA is an independent and thriving concern.



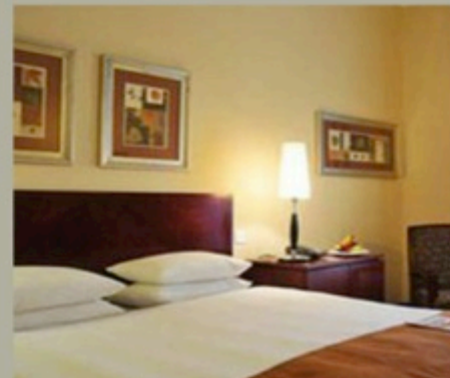


About Mo Abudu – Protea Hotel, Oakwood Park Ltd.

The Protea Hotel, Oakwood Park is the first new built hotel of its type ever in Nigeria.

She conceptualised the building of the Protea Hotel, Oakwood Park, situated along the Lekki Expressway in Lagos, which was commissioned in August 2004.

She is a Director and Shareholder of Protea Hotel, Oakwood Park.





About Mo Abudu – Moments with Mo

Moment with Mo is Africa's first syndicated daily talk show. It is hosted by Mo Abudu and airs on DSTV across 44 African countries and on cable TV in the United Kingdom.

In just over 8 years of its existence, Moments with Mo has transformed the face and flavor of African TV.

" Mo Abudu is the Creator, Executive Producer and Hostess of Moments with Mo



The Interviews

Moments with Mo VIP Collection



Mo with Hillary Clinton – United States Secretary of State

The Interviews

Moments with Mo VIP Collection



Mo with Christine Lagarde – Managing Director, IMF

Special Interview...



Steve Forbes with Mo Abudu

The Interviews

Moments with Mo VIP Collection



Mo with Richard Branson – British Entrepreneur

The Interviews

Moments with Mo VIP Collection



Mo with FW De Klerk – Former President of South Africa

The Interviews

Moments with Mo VIP Collection



Mo with Diane Von Furstenberg – International Fashion Designer

The Interviews

Moments with Mo VIP Collection



Mo with R. Kelly – American R&B Singer/Songwriter

The Interviews

Moments with Mo VIP Collection



Mo with Hugh Masekela – South African Singer/Songwriter

The Interviews

Moments with Mo VIP Collection



Mo with Dr. Ngozi Okonjo Iweala – Minister of Finance, Nigeria

The Interviews

Moments with Mo VIP Collection



Mo with Mo Ibrahim – African Billionaire

The Interviews

Moments with Mo VIP Collection



Mo with John Kufuor – Former President of The Republic of Ghana

The Interviews

Moments with Mo VIP Collection



Mo with Paul Kagame – President of Rwanda

The Interviews

Moments with Mo VIP Collection



Mo with Goodluck Jonathan– President, Federal Republic of Nigeria

The Interviews

Moments with Mo VIP Collection



Mo with General Muhammadu Buhari – Former Head of State, Nigeria

The Interviews

Moments with Mo VIP Collection



Mo with General Olusegun Obasanjo – Former Head of State & President, Nigeria

The Interviews

Moments with Mo VIP Collection



Mo with Lamido Sanusi – Former Governor, Central Bank of Nigeria

The Interviews

Moments with Mo VIP Collection



Mo with Professor Wole Soyinka – Nobel Prize Laureate



- Inspire Africa Foundation is a non-profit organisation that aims to fundraise and harness diverse resources primarily from Africa to implement much needed programmes that are geared towards achieving effective and lasting change in our continent.
- The focus of the foundation is on inspiring the African child.
- The Harbour is a home for 100 children, a place of shelter and learning for street children in Lagos.
- The Harbour was completed in August, 2013.



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- The Harbour was completed in August, 2013.



EBONYLIFE TV
DStv Channel 165

**Africa's first
Global Black
Entertainment
& Lifestyle
Network**





We are **EbonyLife**

EbonyLife TV, broadcasting on DSTV Channel 165,
is Nigeria's and indeed Africa's first Global Black
Entertainment Network.

We are EbonyLife



We are a multi-platform broadcaster set to reach Africa's most important target demographic...

... the youth, aged between 18-34, the custodians of the present and the future.

- We are currently broadcasting on channel 165 on the DSTV Platform with over 1000 hours of, original programming with world-class production values.
- Aside the TV broadcast, we also employ a variety of engaging platforms that include TV, Mobile, Web, Apps and Live.



Our Team



Mo Abudu
Founder & Chief Executive Officer



Lanre Olusola
Executive Director



Uzoma Onwuchekwa
Commercial Director



Quinty Pillay
Director (Scripted Programming)



Sandra Amadio
Head of Entertainment



Zac Almeida
Director Technical Operations

Our Team



Mark Sonnenberg
Channel Consultant, Programming



Howard Bolter
Head of Channel Operations



Heidi Uys
Senior Content Director



Jide Olaoluwa
Head of External Relations



Ayodele Bashorun
Chief Financial Officer





Our Vision

To be the preferred
global network
for premium
African
entertainment.

Our Mission

Creating original,
premium and
inspiring content
with an African
soul that showcases
the best of the
continent for a
Global Black audience.



We broadcast exclusive African & original programming

With a vision to be the preferred global network for premium African entertainment, the EbonyLife TV channel broadcasts exclusively African original programming which is both inspirational and aspirational, celebrating style and success; an exciting 24-Hour viewing bliss where every programme - from Reality to Talk; Drama to Entertainment; Magazine to Comedy - leaves the audience with that cool, glossy, polished and sophisticated experience!



Africa is watching...

THE NEW FACE OF AFRICAN ENTERTAINMENT

EbonyLife TV is available in 49 African countries, delivering your brand to more than 15 million eyeballs on DStv channel 165 with the best of original, homegrown African entertainment.

South Africa Swaziland Zimbabwe Namibia Botswana Zambia Burkina Faso Cape Verde Cote D'Ivoire Gambia Ghana
Guinea Bissau Guinea Conakry Liberia Mali Niger Nigeria Senegal Sierra Leone Togo Angola Botswana Lesotho
Mozambique Mauritius Malawi Namibia Seychelles Swaziland Zambia Cameroon Central African Republic Chad
Congo Brazzaville D.R. Congo Benin Equatorial Guinea Gabon Sao Tome e Principe Burundi Comoros Djibouti Eritrea
Ethiopia Kenya Rwanda Somalia Sudan Tanzania Uganda

www.ebonylifetv.com

DStv

TalkTalk

EPG
478

(on the African TV
Boost package)



EbonyLife TV in the UK on TalkTalk TV

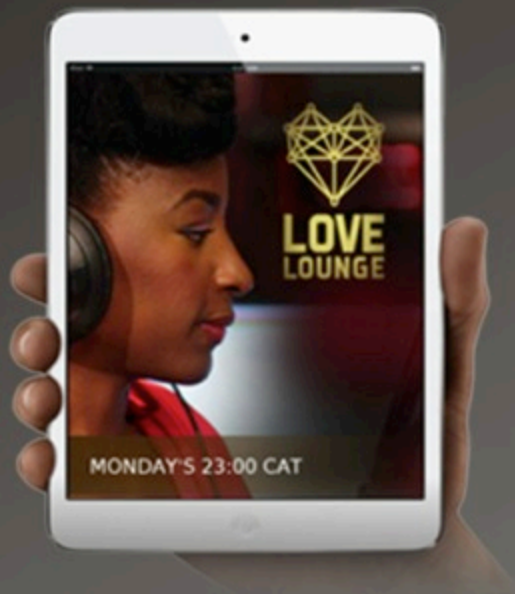
EbonyLife TV, Africa's first Global Black Entertainment Network brings the best of original and homegrown programming to the UK on TalkTalk (EPG 478 on the African TV Boost package) for only £10 a month.

Subscribe to Talk Talk TV today to live the EbonyLife in two ways easy ways:

- On TalkTalk website: www.sales.talktalk.co.uk/product/tv/essentialstv
- Call TalkTalk service: 0800 049 1005

The best of African: | TALK | ENTERTAINMENT | REALITY | DRAMA & COMEDY | FACTUAL | LIFESTYLE | MAGAZINE

Introducing EbonyLife TV Online Platforms
**Watch Premium African content
on all your screens**



subscribe now for only \$4.99 per month or \$39.99 per year

Available for download in USA, Europe, Canada, Asia & the Middle East
on Android-based devices (Play Store) and iOS (App Store) or online at

<https://vod.ebonylifetv.com>



EbonyLife Studios



EbonyLife Studios



EbonyLife Studios



EbonyLife Studios



Our Programmes

Entertainment/Lifestyle



Get hooked on this daily entertainment news magazine show featuring the hottest global black news, the latest celebrity buzz, African success stories and all things 'Africanna cool' in a sphere that encapsulates music, movies, TV, fashion, beauty, design and the arts.



WARDROBE DIARIES

WARDROBE DIARIES gives viewers a sneak peek into the glamorous wardrobes of celebrities and stylists. The bubbly fashion-forward show exhibits their dress sense, their style icons and fashion influences.



IN MY SHOES/


"In My Shoes", is a homegrown programme which invites viewers to experience a day in the life of top entertainers from South Africa, Ghana, Kenya and Nigeria. Take a step with us and see what it's really like to walk in their shoes.



CHEFRICAN

CHEFRICAN is an Entertainment Lifestyle Television program that features the preparation of traditional dishes from all over African with a modern twist. It will be hosted by Celebrity Chef Dugbemi.



 **RUNWAY**

Get an exclusive close up and personal look at designer collections on and off the runway. Meet the designers behind the looks with expert views on fashion and style.



Hosted by two hilarious and eccentric personalities, in Lagos styled pidgin English. Each episode features a countdown rating of 8 nostalgic things that represent Nigeria.



Brace yourself for the biggest and the most colourful pan-African street festival. Catch all the fun and be part of the colourful mix of celebrations, culture and tradition.

News/Magazine




ELREPORTS

El Reports dishes the latest African headlines, with positive, progressive, upbeat and up-to-date news from around the continent and the globe.



New and exciting show that covers a variety of corporate and social events to include weddings, birthdays, product launches, award ceremonies, concerts, among others. EL VVIP Events also goes behind-the-scenes and backstage interviews with event planners and the hosting party.

Coming Soon



Coming soon

Best of the web

Best of the web : is a 30min show that features eye-catching, hilarious videos, stories and photos trending across Africa and the rest of the world. The show will explore hot topics in music, film, social media, comedy, tv, celebrity culture, digital trends and fashion.

Talk



MOMENTS *with* Mo

Africa's Queen of Talk, Mo Abudu, is joined by two new co-Hosts, Marcy Dolapo Oni and Bolanle Olukanni, to make Africa's first syndicated talk show three times better!



THE
**Banky &
Tiwa**
SHOW

Two remarkable artistes and iconic celebrities come together, outside of their regular forte of music, to do something totally different as they and their often electrifying guests get to deal with random controversial issues that others are too scared to talk about.

LIFESTYLE

WHAT'S WHAT?

ENTERTAINMENT

CULTURE

WHO'S WHO?



Talk meets Sitcom in a unique hang-out style talk show format. Kick back on your couch and join hosts, Zainab Balogun, Lamide Akintobi and Ebuka Obi-Uchendu, as they make it The Spot to chat about topical issues with a fresh edge and a dash of wit.

TRENDS

FASHION



Established Nigerian radio personality, Oreka Godis, along with her resident experts, uncovers juicy topics, shares provocative stories and offers useful advice about the thing that's on everyone's lips: love, sex and relationships. This unique combined-medium Radio/TV multicast talk show shares public interactions to help make the relationship you have into the relationship you want.

Coming Soon

Coming soon

YOU'RE INVITED



EBONYLIFE TV
DStv Channel 165

Tune in to what's going on with Africans in the diaspora as we celebrate, connect, and entertain with the latest in politics, fashion, business, news, celebrities and more. You're Invited is a late night TV show where the "gloves come off" and viewers hear straight talk from hosts, celebrity and musical guests, and hear human interest stories.

Late Night Show



info@youreinvited.tv



www.youreinvited.tv



[you're invited](https://www.facebook.com/youreinvited)

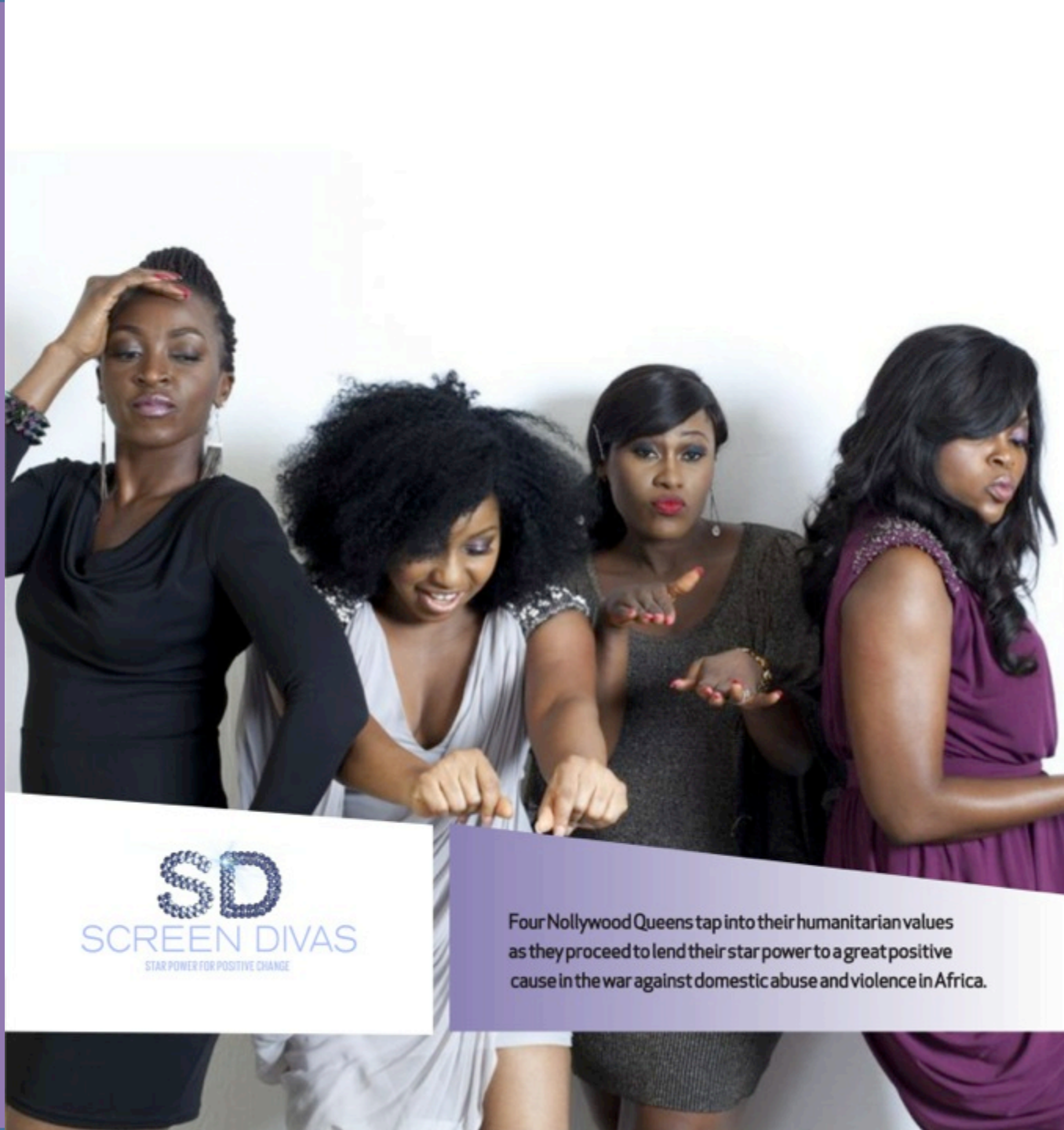


[youre invited_TV](https://twitter.com/youreinvited_TV)



[youre invited TV](https://www.instagram.com/youreinvitedTV)

Reality



SD
SCREEN DIVAS
STAR POWER FOR POSITIVE CHANGE

Four Nollywood Queens tap into their humanitarian values as they proceed to lend their star power to a great positive cause in the war against domestic abuse and violence in Africa.



THE
fattening
ROOM

Six beautiful young women from different parts of Africa embark on the journey of self-discovery in the picturesque city of Calabar as an age-old Efik tradition is given a modern twist. These feisty, single women from Ghana, Nigeria, Botswana, South Africa, Zambia and Kenya are moulded into ideal partners as they learn the secret to finding and keeping love.



Sistaz!

Enter the glamorous world of Sistaz! and experience the infinite possibilities, fun and 'captured on camera' lives of a set of gorgeous sisters who are ready to make their mark in fashion, modeling and entertainment. Will the bond of sisterhood still hold strongly together after all the twists and scandalous pop ups that erupt as they pursue their dreams?



with Mikel

With Mikel is an exclusive EbonyLife TV reality show on the successful Nigerian ace soccer player John Mikel Obi.



Mo's Search

Mo is on the hunt for two exceptional women with a unique view on an ever-changing world to co-host Moments with Mo. Together they will talk about everything and anything that matters in Africa and the world over. The 6-part reality show deals with the search and the eventual winners.

Drama



/dow . ry/

Two feuding families are being forced to accept an uneasy truce by the impending marriage of their children. But just five hours before the wedding, the groom disappears! Cold feet? Or is this something more sinister? The shocking answer uncovers questions and secrets no one ever expected.



MT *#*G
Married to the Game

Newlywed Cokers are headed towards a blissful future together until they run over a mysterious stranger as they return from their wedding reception.



TROMPER

When a cheating husband and his wife are kidnapped on their way from a wedding, the police start to investigate and uncover a world of deceit and betrayal.



Deadline

A pulsating drama about how Isabel Olu-Williams, United States of America returnee and new Chief Executive of ECHO - a failing newspaper house inherited from her late father - now has the onerous task of helping the paper regain its popularity and recognition with the market.



Theo's Dora

Age ain't nothing but a number as two very different people find love at the strangest conditions.



[+a.b.L.O.I.D.]

A desperate middle aged lady makes the search for a spouse a bit more than personal as she delves into her past three relationships for an answer to the problem of her ever-single state.



CONSENTING ADULTS

what goes around...

Richard, a handsome opportunist always seems to get what he wants, including his women. After a minor hitch during one of his sexcapades, he see how much of a butterfly effect his actions have generated.



Dear Avalon

On the verge of a divorce from her husband and with nowhere else to go, Rolake find shelter in her Aunty's place.



How I made
MY FIRST MILLION

The story of two guys and their various attempts to become millionaires through questionable get-rich-quick schemes.



What started out as a glamorous family re-union dinner gradually turns out to be an avenue to unearth dead secrets and pass grudges posing a threat to their happiness and the bond they share as a family.



In Love and War

"LOVE AND WAR" is the story of two "master players" pit against each other in an intricate web of deceit and revenge.



New Horizons

A short film starring Rita Dominic, Kate Henshaw, Funke Akindele and Uche Jombo. Four women overcome abuse by finding courage in themselves and each other.



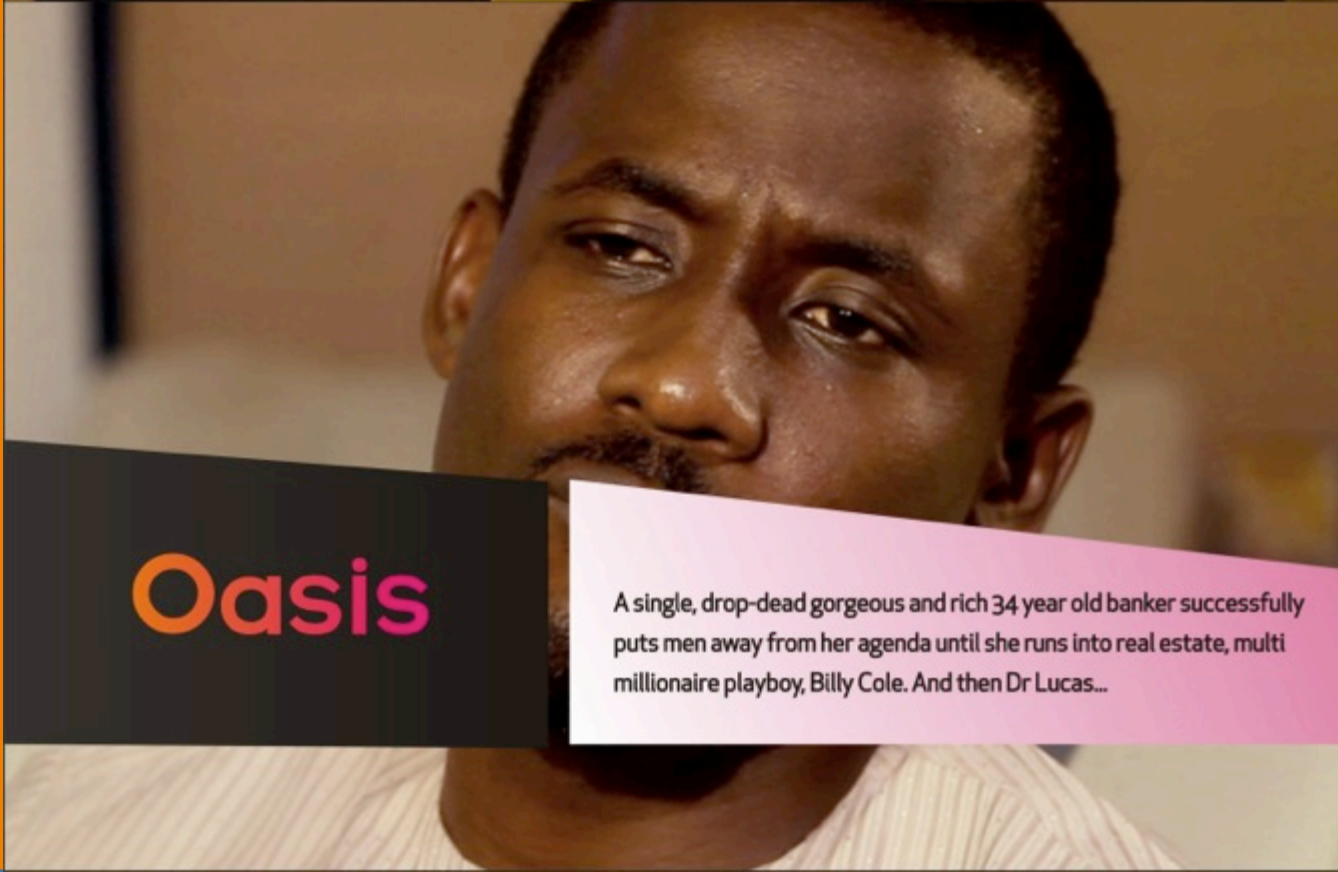
One Spice at a Time

Tracy cannot cook to save her life and is desperate to impress Stanley Briggs, her blue blood fiancé with high standards for her and no regard for her feelings.



HEAVEN

Heaven follows the life of Nene Olaoluwa, a lofty-minded twenty five year old office assistant, as she deals with the challenges of being a single mother in Nigeria and chasing her dream of becoming a lawyer.



Oasis

A single, drop-dead gorgeous and rich 34 year old banker successfully puts men away from her agenda until she runs into real estate, multi millionaire playboy, Billy Cole. And then Dr Lucas...



Memory Card

An embattled senior executive sexually harasses a colleague. She resists and in the confusion, accidentally cuts his face with a shard of glass from a broken vase.



Our Lucky Day

James and John are friends in their late twenties. Both moved to the big city after their secondary school with big dreams. They take to scams and mischief as a means of livelihood, until that fateful day...



Superstar Me

To the world, she is Daisy the superstar model. To Ben she is simply Adaeze. Enjoying a relationship with a man who sees her as a person and not a supermodel, she decides to keep that side of her a secret from Ben. When he eventually finds out...



The Arrangement

Lola is a 'down on her luck' British citizen in urgent need of money to pay for her university education...She needs to get a divorce to enable her marry her fiancé Felix. But problems arise when Chuks confesses that he's in love.



Mixed Feeling

For Simi, Bola, Uzo and their men, it was meant to be a harmless getaway just before Simi walks down the aisle with her fiancé Niji. But on getting there, a can of worms is opened and secrets are revealed!... But like the popular saying goes, 'love conquers all things'.



Devoted

An unemployed young artist is on the verge of his breakthrough as he plans on his long-awaited art exhibition, but his insecurity about his very successful wife begin to take a negative toll in his bright ambitions.



Friends & Lovers

After her boyfriend Kunle, leaves her for another woman, Jenny start developing feelings for her best friend Frank for comfort...



Hello Yesterday

Caught in the middle of two men in love with her, Colette decides to break things off with George in order to pursue a relationship with whom she desired.



Have a Nice Day

“Have A Nice Day” is a story about The Worst Day Ever which centres primarily on a day in the life of Gideon Danjuma, a 26-year old, Unemployed man who is living with his mum.



Intensive Care Unit

Victoria is a caregiver at a hospital who is passionate and devoted to her job. Her devotion however, doesn't go down well with her boyfriend who not only believes that the job is demeaning for his woman, but also takes too much of her time that should be spent with him.



A New You

Lagos radio personality DJ Unicorn creates havoc in the lives of two of her most ardent listeners. They follow Unicorn's Five Steps To A New You plan.



Love & Jazz

The love for jazz music brings Julie and Paul together, after failing miserably at dating different men.



Project Candy

Marietta is on a mission to end her lonely days without a man and her prime target is none other than the dashing and seemingly unattainable Faye Briggs. ...



Dise's Secret

Chief Dokpesi-James has been diagnosed of cancer and has a few weeks to live so he invites his two sons home for a quiet time and some sort of in-house 'celebration of life well lived' reunion before he dies.

Coming Soon

THE WALT DISNEY COMPANY AND EBONYLIFE TV, IN A GROUNDBREAKING CO-PRODUCTION EFFORT, ARE PROUDLY BRINGING THE DARKLY COMEDIC VIEW OF SUBURBIA TO AFRICAN AUDIENCES SOON! GET READY FOR DESPERATE HOUSEWIVES AFRICA, THE LOCAL ADAPTATION OF THE AWARD WINNING, ICONIC AND GLOBALLY SUCCESSFUL HIT SERIES.



Desperate
HOUSEWIVES
— AFRICA —

Coming Soon!

Coming Soon



Best Friends

A drama series which revolves around the life and discussions of Four young ladies who have been friends for many years and regularly meet at "Maxine's", an upscale restaurant to catch up on developments in their lives.

Coming Soon

Madam Sarah's House

A TV drama series about Nigerian households and domestic staff.



Coming Soon



Paradise way

A gripping drama centred around a crisis ridden church - Paradise Faith Missions and the various challenges the newly appointed Reverend Matthew Oluwatobi (and his family) face once they move to Lagos from Akure.

Comedy



Ojos
in
house

It's commotion all the way as Mrs. Ojo tries every trick in the book to win social acceptance and prove to everyone that her family too has "arrived".



Four guys with huge characters and differing backgrounds end up sharing an apartment after each one has problems with their existing accommodations. The result is better watched than told.

Coming Soon

Coming soon



Friends Zone

A television drama series centered around the story of John, a young man generally perceived as a nerd, who has been rejected by ladies all his life. At the age of 27, he decides enough is enough and goes all out to get the woman of his dreams, Zina. But she sends him right back to the one place where they all seemed to appreciate him more - the FriendZone.

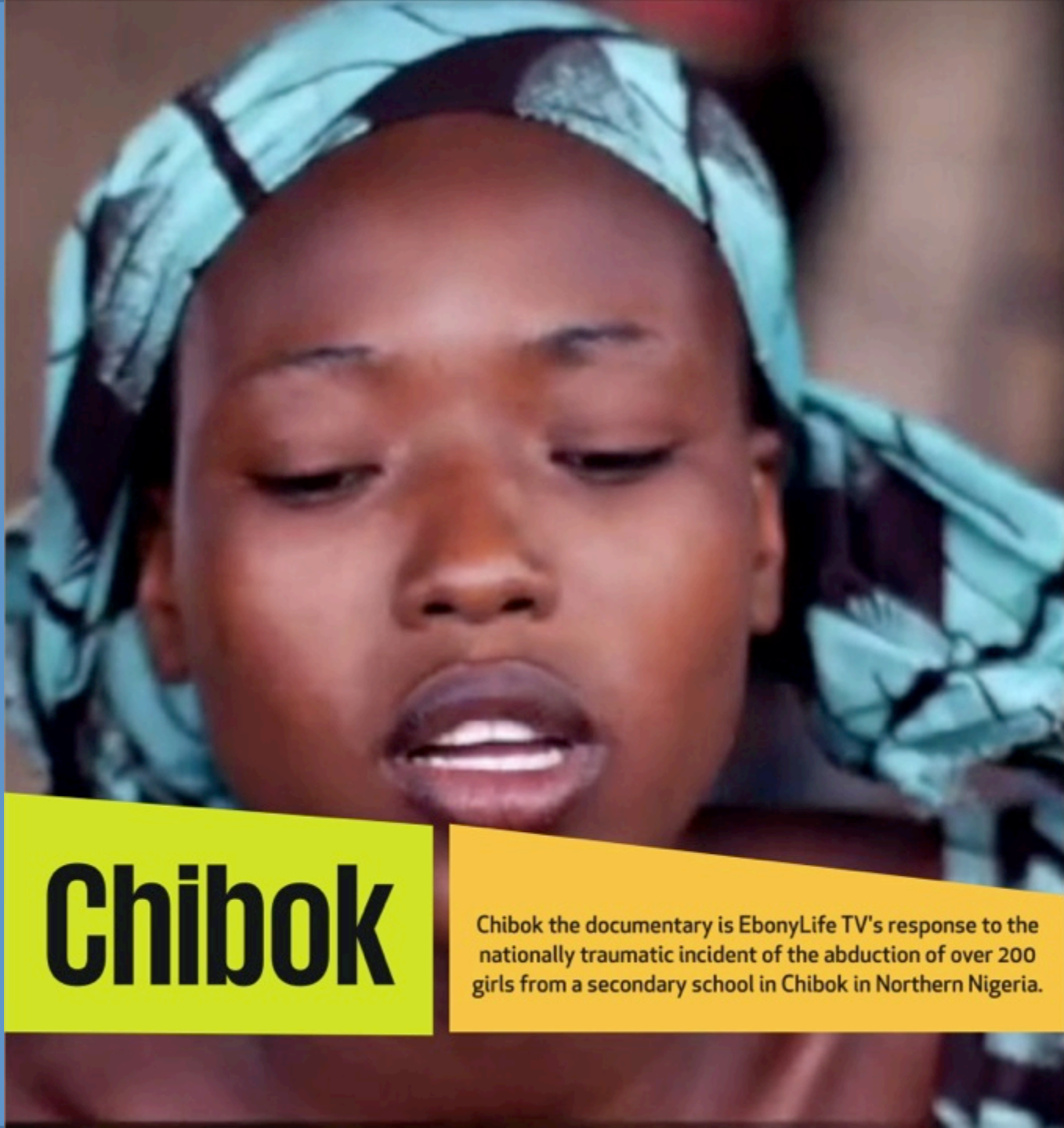
Factual



**NAIJA
DIAMONDS**




We put the spotlight on true Nigerian heroes – everyday people who have done something to change and challenge positively, their situations. Men and women who in their circles continue to be a source of inspiration and upliftment to others. These people are our Naija Diamonds.




Chibok

Chibok the documentary is EbonyLife TV's response to the nationally traumatic incident of the abduction of over 200 girls from a secondary school in Chibok in Northern Nigeria.



all over the **world**



kids are



GROWING UP

**CULTURE
CONNECTS**

The customs and traditions of Nigeria, Kenya, South Africa and America - from marriage and relationships, to entrepreneurship, fashion and entertainment - intersect in an explosive cultural journey that explores the values that both continents hold dear.

How we make our Money

Advertising



Infomercials/Airtime
& Third party productions



Sponsorship



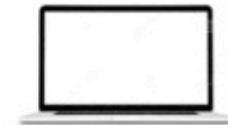
Events/Live
Broadcasts



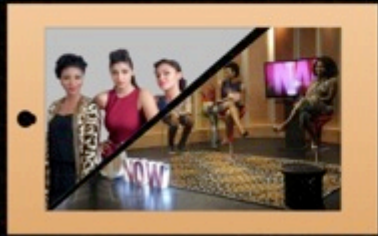
Carriage Fees



Online Platforms



The Future...



The Potential for growth are limitless and as Africa becomes the new frontier for investment in Media and Entertainment, EbonyLife positions itself for the future;

- EbonyLife TV
- EbonyLife Films
- EbonyLife Digital
- EbonyLife Productions



News



Speaking up for women and Africa

MO ABUDU, CEO/executive chairman of Nigeria-based EbonyLife TV, is a speaker at the 2014 MIPCOM's Women In Global Entertainment Power Lunch on Monday, October 13. Abudu, who grew up in the UK and Nigeria, has been hailed by Forbes magazine as the first African woman to launch a pan-African TV network, selected by The Hollywood Reporter last year as one of the 25 Most Powerful Women in Global TV, and voted 2014 Entrepreneur of the Year by WomenWork, the New York-based by League-inspired organisation.

Unsurprisingly, Abudu, who is also the presenter of the internationally syndicated Moments With Mo chat show, has

added the tag 'Africa's Oprah Winfrey' to her credentials.

"I am representing EbonyLife TV, female executives in our company, African female practitioners, as well as would-be African female practitioners in the media and entertainment industry at large," she said of her participation in the Power Lunch. "This is the age of women empowerment and advancement in the media as well as in every other viable sector of the African and global economy. Women must rise and take their place as equal partners." The Women In Global Entertainment Power Lunch is sponsored by Lifetime Networks. Abudu is also a speaker and partner for the inaugural Global Channel Distribution Day.

Thank You